

Name cookie	Analytical cookie, a tracking cookie, advertisement cookie or a functional cookie	Technical naam cookie	Purpose of the cookie	Placed by whom (full name of the entity + location loc.)	By whom to see? (name, url to private page + phrase)	Validity period	Stored Data
Google Adwords Conversion	Advertisement (third party)	conversion.js	Generating user statistics from users of our Webshop who end up from Google search and search, so that we measure the effectiveness and conversion on our Webshop of ad clicks from third-party websites and improve the effectiveness of our ads.	Google Inc. HQ California USA Google Inc. 1600 Amphitheatre Parkway Mountain View, CA 94043 US	Hunkemöller and Google Look for more information about how Google uses cookies and processes your data on: Google https://www.google.com/policies/privacy/	2 years	Pseudonymized ad views, browser behavior analysis, browser data, cookie data, date / time, demographics, hardware software type, ISP, interaction information, page views, serving domains, IP address, location-based data, unique device ID, name, address, telephone number, e-mail address, data collected via third-party websites, login details, IP address.
Google Dynamic Remarketing	Advertisement (third party)	klider.js	Cookies that collect information about how you use our Webshop. This information is used to display personalized advertisements on third-party sites to persons who have shopped in the Webshop or visited the Webshop.	Google Inc.	Hunkemöller and Google Kijk voor meer informatie over hoe Google cookies gebruikt en jouw gegevens verwerkt op: Google https://www.google.com/policies/privacy/	2 years	Pseudonymized ad views, browser behavior analysis, browser data, cookie data, date / time, demographics, hardware software type, ISP, interaction information, page views, serving domains, IP address, location-based data, unique device ID, name, address, telephone number, e-mail address, data collected via third-party websites, login details, IP address.
Awin (Affiliate)	Advertisement (third party)	zplpvc zpsc	Track sales data through referrals by the ad networks, so that commission payments can be made to advertising networks.	Awin	Hunkemöller and Awin Look for more information about how Awin uses cookies and processes your data on: Awin https://www.awin.com/nl/juridisch/privacy-policy	90 days	An ID for the website that shows the ad and the time you saw the ad.
Awin (Affiliate)	Advertisement (third party)	ztlpvc zpsc	Track sales data through referrals by the ad networks, so that commission payments can be made to advertising networks.	Awin HQ Awin B.V. Entrepotdok 86, 1018 AD Amsterdam The Netherlands	Hunkemöller and Awin Look for more information about how Awin uses cookies and processes your data on: Awin https://www.awin.com/nl/juridisch/privacy-policy	Cookie expires at the end of the session when you close your browser. * (depending on the browser)	An ID for the website that shows the ad and the time you saw the ad.
Awin (Affiliate)	Advertisement (third party)	bid	Track sales data through referrals by the ad networks, so that commission payments can be made to advertising networks.	Awin	Hunkemöller and Awin Look for more information about how Awin uses cookies and processes your data on: Awin https://www.awin.com/nl/juridisch/privacy-policy	1 year	Sets a browser-specific ID to identify a new click on the same browser.
Awin (Affiliate)	Advertisement (third party)	awsess	Placed when you see an ad and use it to help us ensure that we do not continue to show you the same ad.	Awin	Hunkemöller and Awin Look for more information about how Awin uses cookies and processes your data on: Awin https://www.awin.com/nl/juridisch/privacy-policy	End of browser session	An ID for the ad you saw.
Awin (Affiliate)	Advertisement (third party)	zoc	Track sales data through referrals by the ad networks, so that commission payments can be made to advertising networks.	Awin HQ Awin B.V. Entrepotdok 86, 1018 AD Amsterdam The Netherlands	Hunkemöller and Awin Look for more information about how Awin uses cookies and processes your data on: Awin https://www.awin.com/nl/juridisch/privacy-policy	Expires after max.1 year. For the correct allocation of the success of an advertising material and the associated invoicing services, the clicks are taken into account in max.90 days.	Is placed when you click on one of the ad network links. Stores IDs for referring website, ads you clicked on, group of ads that the ad belongs to, time when you clicked, ID for the type of ad, and any reference that the referring site adds to the click.

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Awin (Affiliate)	Advertisement (third party)	aw_m_**** (The cookie name will be different for each Advertiser, but will be the characters '_aw_m_' followed by an id to represent the Advertiser, e.g. _aw_m_1001)	Track sales data through referrals by the ad networks, so that commission payments can be made to advertising networks.	Awin	Hunkemöller and Awin Look for more information about how Awin uses cookies and processes your data on: Awin https://www.awin.com/nl/juridisch/privacy-policy	30 days	Will be placed when you click on one of our links. Provides IDs for referring website, ad you've clicked, ad group that the ad belongs to, time when you click it, ID for the ad type, product ID, and any reference that the referring site adds to the click.
Awin (Affiliate) *Awin (Zanox & Affilate merged and became Awin)	Advertisement (third party)	aw**** (The cookie name will be different for each Advertiser, but will be the letters 'aw' followed by an id to represent the Advertiser, e.g. aw1001)	Track sales data through referrals by the ad networks, so that commission payments can be made to advertising networks.	Awin	Hunkemöller and Awin Look for more information about how Awin uses cookies and processes your data on: Awin https://www.awin.com/nl/juridisch/privacy-policy	30 days	Will be placed when you click on one of our links. Stores IDs for referring website, ad you clicked on, group of ads the ad belongs to, the time you clicked, ID for the type of ad, ID for the product, and any reference that the referring site adds to the click.
Awin (Affiliate)	Advertisement (third party)	AW (lash cookie)	Track sales data through referrals by the ad networks, so that commission payments can be made to advertising networks.	Awin HQ Awin B.V. Entrepolderok 86, 1018 AD Amsterdam The Netherlands	Hunkemöller and Awin Look for more information about how Awin uses cookies and processes your data on: Awin https://www.awin.com/nl/juridisch/privacy-policy	30 days	Will be placed when you click on one of our links. Provides IDs for referring website, ad you clicked on, ad group that the ad belongs to, time when you click it, ID for the type of ad, ID for the product, and any reference that the referring site adds to the click.
Awin (Affiliate)	Advertisement (third party)	awpv**** (The cookie name will be different for each Advertiser, but will be the letters 'awpv' followed by an id to represent the Advertiser, e.g. awpv1001)	Track sales data through referrals by the ad networks, so that commission payments can be made to advertising networks.	Awin	Hunkemöller and Awin Look for more information about how Awin uses cookies and processes your data on: Awin https://www.awin.com/nl/juridisch/privacy-policy	24 hour	Is placed when you see an ad. Saves an ID for the website where the ad was shown and the time at which you saw the ad.

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Olapic	Analytical (third party)	__olapicU	Generating user statistics related to social feeds.	Olapic Inc. HQ Olapic, Inc. Attn: Legal 250 Vesey Street, 4th Floor New York, NY 10281 USA	Hunkemöller and Olapic Look for more information about how Olapic uses cookies and processes your data on: Olapic http://www.olapic.com/privacy-policy/	1 months	Pseudonymised: ad views, browser information, cookie data, hardware / software type, pageviews, serving domains, IP address
Google analytics	Analytical (third party)	_ga__gat_gid	Generating user statistics to measure how our Webshop is used and to improve the user experience and effectiveness of our Webshop.	Google Inc. HQ California USA Google Inc. 1600 Amphitheatre Parkway Mountain View, CA 94043 US	Hunkemöller and Google Look for more information about how Google uses cookies and processes your data on: Google https://www.google.com/policies/privacy/	2 years	Pseudonymised: ad views, browser information, cookie data, date / time, demographic data, hardware software type, interaction data, pageviews, serving domains, IP address, (search history, location-based data, clickstream data, device ID.

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MyFonts Counter	Technical (third party)	not applicable	Measuring the number of visitors to our Webshop.	Zanox: HQ Awin B.V. Entresoldok 86, 1018 AD Amsterdam The Netherlands	Hunkemöller and Zanox Look for more information about how Zanox (Awin) uses cookies and processes your data on: https://www.awin.com/nl/juridisch/privacy-policy	30 days	Pseudonymised: browser data, cookie data, date / time, Internet provider, page views, IP address.
VWO (Visual Website Optimizer)	Technical (third party)	_vis_opt_exp_EXPERIMENT_ID_goal_GOAL_ID, _vis_opt_test_cookie, _vis_opt_exp_EXPERIMENT_ID_combi, _vis_opt_exp_EXPERIMENT_ID_exclude, _vis_opt_exp_EXPERIMENT_ID_split_vis_opt_s, vis_opt_out_vwo_userid	Improve the website and user experience by testing variants.	VWO HQ INDIA 14th Floor, KLJ Tower North, Nalaji Subhash Place, Pitampura, Delhi 110034, India	Hunkemöller and VWO Look for more information about how VWO uses cookies and processes your data on: VWO (A-B testing) https://vwo.com/privacy-policy/	100 days	These cookies keep track of the variation that a user has viewed and help to deliver the same variation consistently to the user, to keep track of whether the goals of the variant shown are achieved and whether a user is part of a campaign.

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Hunkemöller Domains	Technical (first party)	foreign_shop_notification	Ensures optimum operation of hunkemöller website, including the right location when showing store sales, when booking or in the store locator.	Hunkemöller International B.V. HQ Liebergenweg 28, 1221 JS Hilversum The Netherlands	Hunkemöller Look for more information about how Hunkemöller uses cookies and processes your data on: Hunkemöller Int bv. https://www.hunkemoller.co.uk/uk_en/privacy.html	End of browser session	Pseudonym (IP address (EU PII))
Hunkemöller Frontend , Frontend CID	Technical (first party)	frontend, frontend_cid	Ensures optimum operation of hunkemöller website, among other things log in.	Hunkemöller International B.V. le Hilversum	Hunkemöller International B.V. Hilversum	4 months	Pseudonym (IP address (EU PII))
Language section	Functional cookie	_icl_current_language	Save current selection language choice	Hunkemöller	Hunkemöller	10 minutes	language choice

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